



CATALOGUE

Liquid Oxxo Pairbin



"Every tool carries with it the spirit with which it has been created"

-Werner Karl Heisenberg

The Lox program is Angler-driven, and has been developed to meet the demands of passionate Australian fishers. Lox brings truly high-end performance at an affordable price. Our aim is to equip all Anglers regardless of budget with state-of-the-art rod technology.

Every element of Lox design is there to promote their use. Extraordinary performance, unbelievable product support, and unsurpassed value are all there so you can use again and again the most technologically advanced rod in the market without trepidation.

In addition, as avid Anglers are frequently on the water, Lox considered the need for a warranty program that combined affordability & simplicity as essential elements. In answer to this need we created the 'Lox for Life' program, making it inexpensive and incredibly easy for you to have a Lox for Life.

The Lox Ambassador Program expands our R&D effort Australia wide, showing a commitment to continue our ever expanding range, designed by Australia's elite Anglers for Australian conditions & species.

At Lox we understand our future strength is bound to the few in whom the spirit of adventure burns brightly.

The fish that move your world shape ours

Lox Rods



ULTRA LIGHT SPIN

- Japanese Toray Carbon T800H
- Tensile modulus of 42 msi
- Polymer matrix resin system
- All up weight (from) 76gm
- Taper ultra fast
- Tip recovery rate ultra fast
- Semi parabolic fighting curve
- Two piece construction
- Infinite fit - wearable ferrule
- Fuji SIC guides
- Fuji reel seat
- AAA+ cork split grip
- Hand turned & finished timber insert (reel seat)
- Monogrammed hard outer case
- Inner cloth bag (with Velcro ties)

Ultra Light Spin

Finesse fishing finessed Yoshi 1-3kg

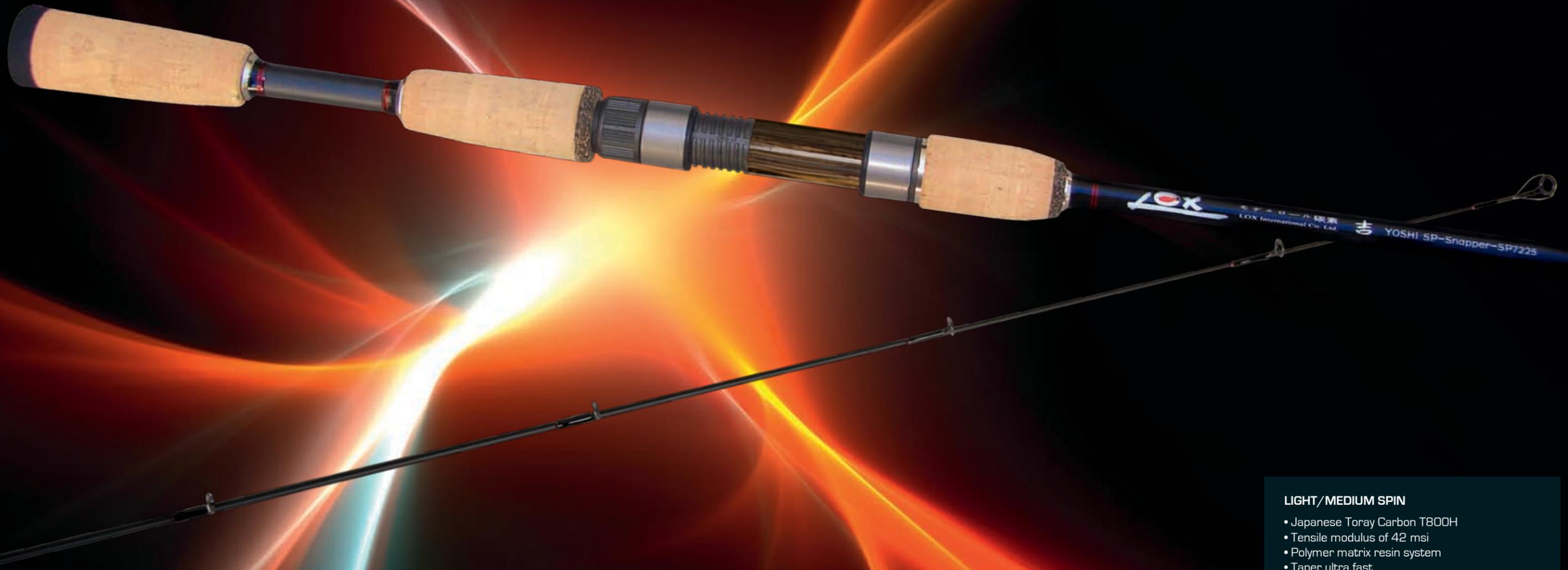
MODELS					
LS 6623	6'6"	2pc	1-3kg	Fuji SIC	1-10g
LS 7023	7'	2pc	1-3kg	Fuji SIC	1-10g
LS 7623	7'6"	2pc	1-3kg	Fuji SIC	1-10g





Light / Medium Spin

Designed by Anglers targeting Bream "in the racks" to arm stretching Snapper



MODELS

SP 6825	6'8"	2pc	2-5kg	Fuji SIC	8-20g
SP 7225	7'2"	2pc	2-5kg	Fuji SIC	8-20g
SP 7925	7'9"	2pc	2-5kg	Fuji SIC	8-20g
SP 7527	7'5"	2pc	4-7kg	Fuji SIC	10-38g
SP 71127	7'11"	2pc	4-7kg	Fuji SIC	10-38g

LIGHT/MEDIUM SPIN

- Japanese Toray Carbon T800H
- Tensile modulus of 42 msi
- Polymer matrix resin system
- Taper ultra fast
- Tip recovery rate ultra fast
- Parabolic fighting curve
- Two piece construction
- Infinite fit - wearable ferrule
- Fuji SIC guides
- Fuji reel seat
- AAA+ cork split grip
- Hand turned & finished timber insert (reel seat)
- Monogrammed hard outer case
- Inner cloth bag (with Velcro ties)



Liquid Oxygen

BREATHE EASY



Travel Spin

Created for Expeditionary Anglers preferring to spend their "hard earned" on lures rather than excess baggage.



TRAVEL SPIN

- Japanese Toray Carbon T800H
- Tensile modulus of 42 msi
- Polymer matrix resin system
- Taper very fast
- Tip recovery rate very fast
- Parabolic fighting curve
- Five piece construction
- Pushover ferrule
- Fuji ALC guides
- Fuji reel seat
- AAA+ cork split grip
- Hand turned & finished timber insert (reel seat)
- Monogrammed hard outer case
- Inner cloth bag (with Velcro ties)

MODEL

LS 7655	7'6"	5pc	5kg	Fuji ALC	7-20g
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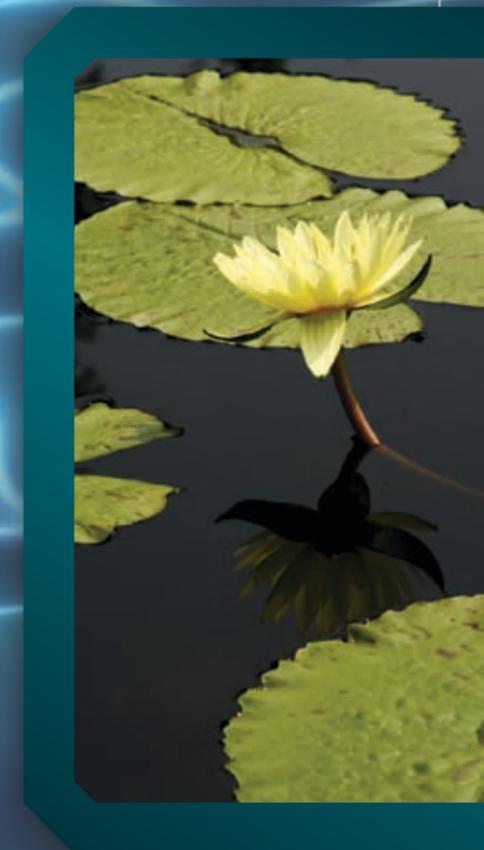


Baitcast

Specified by impoundment Anglers who believe the only place for a broom handle is in a broom closet.

BAITCAST

- Japanese Toray Carbon T800H
- Tensile modulus of 42 msi
- Polymer matrix resin system
- Taper ultra fast
- Tip recovery rate ultra fast
- Parabolic fighting curve
- One piece construction
- Fuji SIC guides
- Fuji trigger grip reel seat / soft-touch rubber finish
- Highlighted split grip
- High density EVA
- Monogrammed hard outer case
- Inner cloth bag



MODELS

LC 58110	5'8"	1pc	4-10kg	Fuji SIC	10-45g
LC 60110	6'	1pc	4-10kg	Fuji SIC	10-45g



Bluewater

Designed by Anglers who need an "equalizer" when in aggressive bluewater "negotiations"

BLUEWATER

- Japanese Toray Carbon T800H
- Tensile modulus of 42 msi
- Polymer matrix resin system
- Taper ultra fast
- Tip recovery rate ultra fast
- Parabolic fighting curve
- Extra + wrap butt power feature
- Inserted butt & single piece construction
- Fuji ALC guides
- Fuji reel seat
- High density EVA
- Split & tapered grip (dependant on model)
- Monogrammed hard outer case
- Inner cloth bag (with Velcro ties inserted butt only)

MODELS

LJ 55120	5'5"	1pc	20kg	Fuji ALC	150-300g
KING 70215	7'	2pc	10-15kg	Fuji ALC	80-200g



- Egi/Squid**
- Japanese Toray Carbon T800H
 - Tensile modulus of 42 msi
 - Polymer matrix resin system
 - Taper fast
 - Parabolic fighting curve (Egi configuration)
 - Two piece construction
 - Infinite fit - wearable ferrule
 - Fuji Low rider SIC guides
 - Fuji reel seat
 - High density EVA split grip
 - Monogrammed hard outer case
 - Inner cloth bag (with Velcro ties)

MODEL					
EGI 8325	8'3"	2pc	3-5kg	Fuji SIC	6-25g

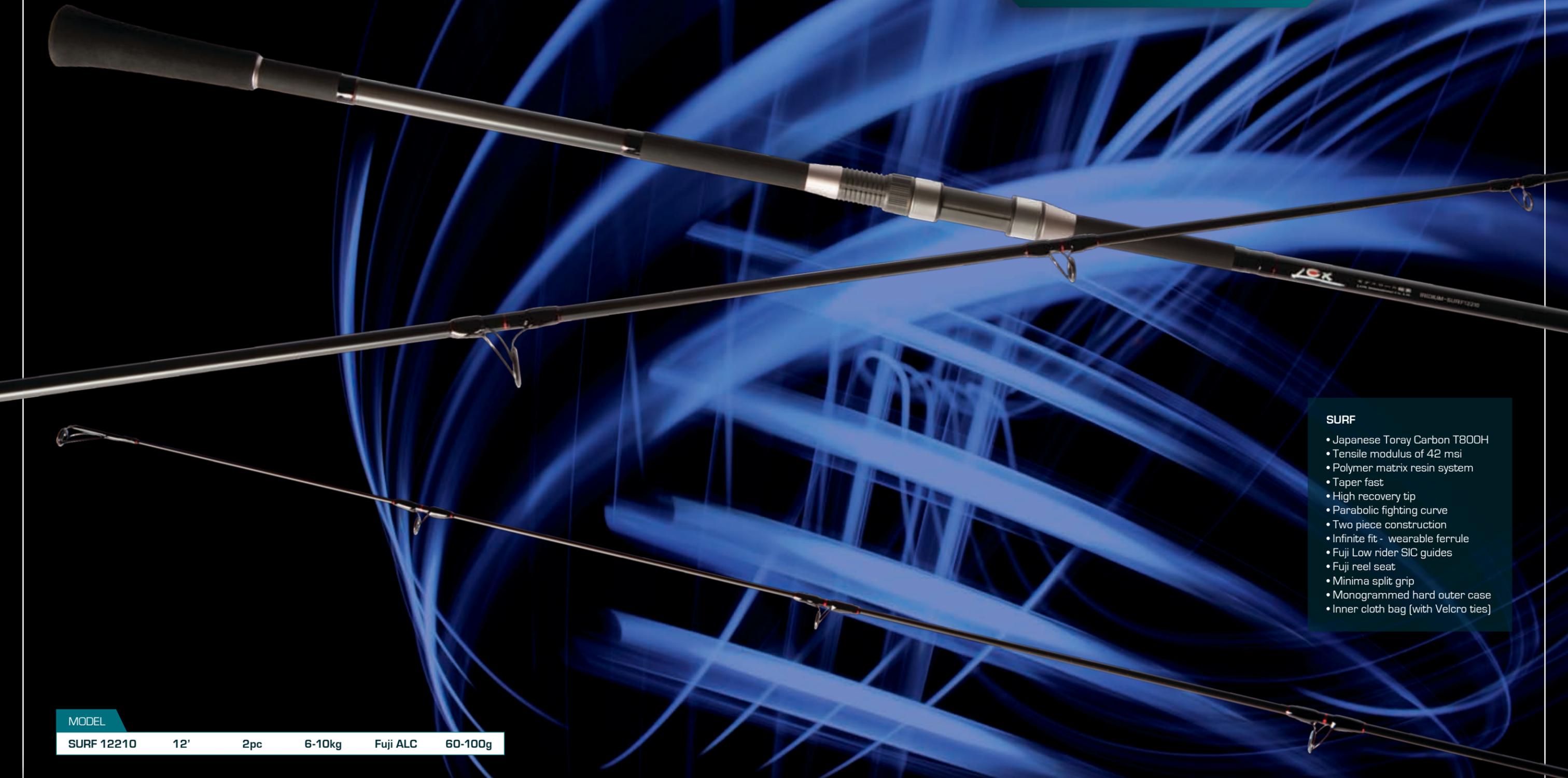
Egi/Squid

For the Angler who understands the cephalopod dilemma:
Salt & Pepper Squid or live bait?



Surf

Designed for the braid/super-line generation of beach Angler



SURF

- Japanese Toray Carbon T800H
- Tensile modulus of 42 msi
- Polymer matrix resin system
- Taper fast
- High recovery tip
- Parabolic fighting curve
- Two piece construction
- Infinite fit - wearable ferrule
- Fuji Low rider SIC guides
- Fuji reel seat
- Minima split grip
- Monogrammed hard outer case
- Inner cloth bag (with Velcro ties)

MODEL

SURF 12210	12'	2pc	6-10kg	Fuji ALC	60-100g
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Lox Rod Distributed in Australia by Viva Fishing

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